



(Above Left to Right) Italiano Insurance employees Matt Bremner, Melissa Cruz, Eric Paleaz, Charity Huerta, Stewart Denny, Glenda Alamo and Patsy James

KEEP CUSTOMERS AND EMPLOYEES HAPPY A PHILOSOPHY THAT HASN'T CHANGED SINCE DAY ONE

When Jeff Italiano was younger, he had a plan. Once finished with school, he intended to live in Italy.

"I went to college to be in multinational business and I had a degree in Italian," Jeff recalls. "I was all prepared to go."

He never made it.

Not long after returning to his native South Tampa, Jeff began working for his father at Italiano Insurance. "I liked it right away," Jeff says. "I liked interacting with all the different people. And I liked the fact I didn't just sit behind a desk."

Twenty years later, Jeff co-owns Italiano Insurance with his brother Nat, who operates the Boca Grande satellite office. And he couldn't be happier.

"I really enjoy it," Jeff says. "And when you enjoy something, you work harder at it. I care about my customers and about making sure they get what they really need. A great example of this is that since Hurricane Katrina we've made it our priority that every client knows affordable flood insurance is available to them. We give them the facts."

Italiano Insurance, which provides insurance for your home, auto and business, was founded by Nelson Italiano on the principle that relationships were the key to success. It's a philosophy still practiced by Jeff and Nat today.



(Above) Owner Jeff Italiano and his team are constantly on the move for you.

"We were the first client (Italiano Insurance) ever had," State Vacuum of Tampa owner David Epstein says. "They've always had great service and fair prices. But you really find out about someone when you have a problem. And whenever I've had an issue, I couldn't ask for any more than what they do. They always do whatever is necessary to help."

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Insurance for Home,
Auto and Business

Serving South Tampa for
Nearly 50 Years

21-Member Staff has
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of Experience