

SUPPORTING LOCAL CHARITIES FOR 50 YEARS

INSURING A TRADITION OF GIVING

Since 1960, Italiano Insurance has been Tampa Bay's source for reliable and affordable insurance for homes, automobiles and businesses. An independent, family-owned agency, it has served the Tampa community with great care and integrity, always delivering the highest attention and quality services.

Co-owner Jeff Italiano says those principles, and a tradition of giving back to the community, were put in place by his parents 50 years ago. That legacy is something he and his brother, Nat, are proud to carry into the New Year.

Currently, Italiano Insurance is helping secure your future in a new way. From now until Christmas, for every new policy written at Italiano, a portion of the proceeds will be donated to the Pediatric Cancer Foundation. Jeff says thousands of home policies are being canceled everyday, and this

promotion is a great opportunity to partner with Italiano, find a reasonably priced plan, and at the same time, help a child.

"Giving back is who we are," he says.

Italiano has given back to the Boys and Girls Club, Pediatric Cancer Foundation, Little Leagues, fire departments and America's Second Harvest, making its name in South Tampa synonymous with charity work. It's also well known for its ability to protect all the pieces of your life, whether it's your home, car, business, boat or your family.

Italiano Insurance represents numerous insurance companies, giving them the flexibility to select a company that can offer the most comprehensive protection at a competitive price. The firm has helped thousands of individuals and businesses throughout West Central Florida find a specially tailored plan that best fits their needs.



Jeff Italiano

ITALIANO

INSURANCE SERVICES, INC.



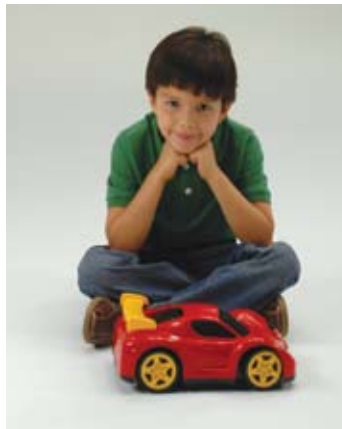
Protecting All the Pieces

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(Corner of Swann and MacDill)

www.ItalianoInsurance.com



Serving Tampa Bay For 50 Years

Offering Car, Home, Business, Boat And Life Insurance Policies

Call Or Visit Online To Request A Free Quote

Supports Many Local Charitable Organizations

Representing Thousands Throughout West Central Florida

All New Plans Will Have A Portion Of Proceeds Sent To Charity